An Appeal to Macalester College Students, Faculty, Staff & Administrators

COCA-COLA'S WIDESPREAD HUMAN RIGHTS AND ENVIRONMENTAL ABUSES are described on the reverse side of this flyer. We are appealing to students, a major market for Coca-Cola and a target of Coke's advertising, to remove all Coke products from their campuses until the company acts responsibly. Coke's plan is to make all schools, colleges and universities captive markets to addict students to Coca-Cola products. A Coke representative predicted, "…students will continue to drink Coca-Cola products for 50 to 60 years…"

All evidence shows that Coca-Cola is a corporate system full of lies, deception, immorality, corruption and widespread human rights and environmental abuses. No campus that prides itself as being a center of ethics and morality should be lending its name, logo and credibility to Coca-Cola, nor serve as a marketplace for its sales and advertising.

We hope that your school will protect its integrity and stand up for human rights and the environment. Please join the campaign to remove Coca-Cola products from your campus!

STAND UP FOR HUMAN RIGHTS & THE ENVIRONMENT!
BECOME A COCA-COLA-FREE CAMPUS!

See "Student Activism" at www.*KillerCoke.org*

PLEASE REMOVE ALL COKE PRODUCTS, INCLUDING:
Dasani, Fanta, Minute Maid, Nestea, Odwalla, Powerade and Sprite

Campaign to Stop Killer Coke • *stopkillercoke@aol.com*
Tell Coke to Stop Its Abuses: Call 1-800-COKE (438-2653)

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